



**Printing Industries of Ohio • N.Kentucky  
Leadership & Management Conference  
Sponsorship Opportunities**

**August 4<sup>th</sup> and 5<sup>th</sup>, 2013**

**Quest Business Center, 8405 Pulsar Place, Columbus, Ohio 43240**

All sponsorship opportunities include recognition in the Printing Industries of Ohio • N.Kentucky magazine, *The Communicator*; inclusion in all press releases related to the Conference; a ¼-page ad in the Conference binder; recognition on the large sponsor sign at registration; and a 10% discount on the Golf Outing Sponsorship Level of your choice.

*Sponsorships are on a first come/first served basis.*

**\$1,500 – Gold Level Sponsorship**

Sponsorship includes 4 free passes to the Ohio State Fair and signage at Printers' Day at the Fair. Also includes two complimentary registrations for the Conference seminars, two complimentary registrations to the Grand Ceremony, and signage at the chosen seminar/event.

*Choose one option:*

**Keynote Presentations**

**The State of the Industry**  
*Michael Makin, CEO, President  
Printing Industries of America  
August 5, 7:30 am – 9:00 am*

**Technologies to Shape & Influence Your Business**  
*Dr. Mark Bohan, V.P. Technology & Research  
Printing Industries of America  
August 5, 9:00 am – 10:45 am*

**\$1,250 – Silver Level Sponsorship**

Sponsorship includes 4 free passes to the Ohio State Fair and signage at Printers' Day at the Fair.

Also includes one complimentary registration for the Conference seminars, and signage at the chosen seminar (where applicable).

*Choose one option:*

**Sell More Solutions to Your Current Customer Base**  
*Leslie Groene, President  
Groene Consulting  
August 5, 11:00 am – 12:30 pm*

**Leveraging the Power of Social Media to Improve Your Sales**  
*Alexandra Gebhardt, Chief Content Strategist  
Inside Media Networks  
August 5, 11:00 am – 12:30 pm*

**The Keys to Consultative Selling**  
*Leslie Groene, President  
Groene Consulting  
August 5, 2:00 pm – 3:30 pm*

**The Emergence of Inkjet in the Printing Industry**  
*Xerox/EFI Presentation  
August 5, 2:00 pm – 3:30 pm*

**How to Offer Valuable Social Media Services to Your Clients**  
*Alexandra Gebhardt, Chief Content Strategist  
Inside Media Networks  
August 5, 3:45 pm – 5:15 pm*

**Sales Compensation Plan Design**  
*Jim Kyger, V.P. Human Resources  
Printing Industries of America  
August 5, 3:45 pm – 5:15 pm*

**\$1,000 – Bronze Level Sponsorship**

Includes signage at the chosen event.

*Choose one option:*

**Lunch Presentation**  
*Obamacare Panel Discussion  
Jim Kyger, V.P. Human Resources  
Printing Industries of America  
August 5, 12:30 pm - 2:00 pm*

**PIEF Recognition Reception**  
*August 4, 6:00 pm – 7:00 pm*

**Casino Night**  
*August 4, 7:00 pm – 9:00 pm*

**Continental Breakfast**  
*August 5, 7:00 am - 8:00 am*

**Grand Ceremony Social Hour**  
*August 5, 6:00 pm – 7:00 pm*

Contact Name

Phone

Company Name

Address

City

State

Zip

Please send me an invoice.

Mailing a check (Payable to Printing Industries of Ohio • N.Kentucky, PO Box 819, Westerville, OH 43086).

Please charge my credit card:

Card Number

Exp. Date

Signature