



Printing Industries of Ohio • N.Kentucky Membership Survey

1. Please enter the information indicated below:

First Name:	
Last Name:	
Job Title:	
Company Name:	
Estimated Company Sales* in 2012:	
Number of Employees as of December 2012:	

* For In-Plant Members/Prospects, please list budgeted amount.

2. How long have you been a member of the Association?

- Fewer than 6 months
- 6 months to 1 year
- 1-3 years
- 4-5 years
- 6 years or more

3. How long have you been in the industry?

- 1-3 years
- 4-5 years
- 6-10 years
- 11-20 years
- More than 20 years

4. What was your primary reason for joining the Association?

5. Are you changing your business model to better serve your customer base? How so?

6. Please rate the value of the following Association member benefits:

	Less Valuable		Moderately Valuable		Most Valuable
KOREnergy Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health Insurance/OGAH	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Insurance (United, Federated, Utica)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Worker's Compensation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PIA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NAPL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Buying Programs (Marathon, Apple, Adobe, Xerox, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmental/Safety Assistance (OSHA, EPA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking/Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PEA Contest (Print Contest)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly Webinars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Which of the following Association events have you attended in the past 5 years?

- Print Week Events / PEA (Print Contest)
- Annual Meetings
- Leadership Conference
- Ohio State Fair
- Breakfast Forums
- National Events

8. What do you feel the Association could do differently to better serve its members? (Other Programs)

9. What do you feel is the most important benefit you receive from being a member of the Association?

10. Are you touched frequently enough by the Association? How often do you want to hear from the Association?

11. Do you have any other comments or questions?

Please return your completed survey by email to info@pianko.org, or by fax to: 614-794-2049.

Thank you for taking the time to respond to this survey. Your input will help us ensure that Printing Industries of Ohio • N.Kentucky continues to provide meaningful and valuable programs and services!