



This Month's Member Benefit is with the National Association for Printing Leadership



Take Advantage of Printing Industries of Ohio • N.Kentucky's Affiliate Membership With NAPL!

NAPL Budgeted Hourly Cost Studies



Is the equipment you have—both new and old—producing the optimum margin for your company? In other words, is the value the equipment provides equal to or greater than the cost of its purchase?

Whether your equipment is for bindery, finishing and mailing, digital prepress, sheetfeed, web press, or print operations, you need to know what you have and how well it is working for you.

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Here's how you can find out: look up "Budgeted Hourly Cost Studies" on the National Association of Printing Leadership (NAPL) web site. NAPL is recognized as providing the industry standard for these studies.

As a Printing Industries of Ohio • N.Kentucky member, you can access the site through the Association's affiliate

membership with NAPL. You can download the studies for free, either in PDF format or as integrative software. Contact your BDD to obtain the user name and password.

To get started, enter the following into your web browser:

<http://members.napl.org/bluebook.index.aspx>

Each NAPL study contains a breakdown of all items factored into an hourly cost rate for each piece of equipment. Included are equipment and auxiliary equipment prices with full specifications.

Also available is analysis of rates for multiple shift operations, levels of productivity, and types of working conditions.

A sample entry reads as follows:

"Bindery, Finishing & Mailing Edition

Budgeted hourly cost rate data on 644 machines, covering 28 categories of equipment, from 74 manufacturers and distributors. Covers everything from case binders, collators, joggers, and drills to foil stampers, laminators, and mailing machines (2008 edition)."

For additional information about the benefits of NAPL membership through Printing Industries of Ohio • N.Kentucky, contact your BDD at 888-576-1971.