



A GAME-CHANGING UNIFICATION

For more than two years, Printing Industries of America (PIA) has been in merger discussions with the Specialty Graphic Imaging Association (SGIA) to establish a new, powerful industry-wide entity representing the depth and breadth of the graphic communications industry and its many communities, including commercial printing, industrial printing, graphics, garments, textiles, electronics, and packaging. SGIA owns both the successful Printing United trade show and NAPCO Media, the most influential media presence in the industry.

By joining assets and expertise, the new merged association will be able to leverage its strength to advance the future of graphic communications and provide its combined members with essential information and tools to help their businesses grow and prosper. The merged association will operate under a new brand that will be chosen based on thoughtful market research. It will continue to be the industry's voice on Capitol Hill and the leading source for education, research, benchmarking data, and human resources. We are very excited about the new member benefits that will come about from this game-changing industry association.

On November 17, 2019, the Board of Directors of PIA officially passed a resolution to merge with SGIA and have recommended that the members of PIA approve the merger. This merger, if approved, is expected to become effective May 1, 2020.

The Bylaws of PIA require that this resolution be approved by the membership of the association. As such, a special meeting of active voting members will be held on Sunday, December 8, 2019, at 5:00 p.m. at PIA's national headquarters in Warrendale, Pennsylvania. In the event a quorum is not realized, this meeting will be adjourned and reconvened on Monday, December 9, 2019, at 8:00 a.m.

As we do not expect members to have to incur costs to attend such meetings, we are accepting proxy ballots on the merger. In the coming week, you will receive an official ballot, drafted by counsel, requesting you to submit your proxy vote to either PIA's Board Secretary Roger Chamberlain or Chairman of the Board Paul Cousineau. You will have the option to submit your ballot through the mail via an included self-addressed return envelope or scan and send electronically via email or fax.

We hope we can count on your support of this industry-changing merger. Please vote for the measure in your proxy ballot.

Paul Cousineau
Chairman of the Board
Printing Industries of America

Michael F. Makin, MBA
President & CEO
Printing Industries of America