



For Immediate Release

September 12, 2019

Contact: Amanda Kliegl, SGIA

703-359-1365

akliegl@PRINTINGUnited.com

PRINTING United Exhibitors Share Plans for Inaugural Show

Exhibitors on the sold-out show floor in Dallas to unveil new technology, run live product demonstrations and more

Fairfax, Va. — On October 23, PRINTING United will open its doors to its newest expo and education platform, built on the strong foundation of SGIA Expo. Exhibitors are already touting their presence at the show by offering attendees a preview about what they can expect to see on the show floor this year. Attendee registration is live online at PRINTINGUnited.com/register.

SGIA President and CEO Ford Bowers said, “One of the most anticipated features of PRINTING United is the showcase of the newest technology in the printing industry today, across all market segments. PRINTING United will feature a host of global product launches as well as feature products being shown in the U.S. market for the first time.

“In addition to the new technology, which is the lifeblood of our industry, as it is created by some of the foremost leaders in product development; PRINTING United is also a place for the marketplace to reconnect. The energy and excitement we are hearing from exhibitors and attendees already is contagious. We’re delivering the multifaceted experience they’ve been asking for, for years.”

The following offers a special preview, as shared by some exhibitors, of the products they plan to have on display in October. More exhibitor news will continue to be featured each week leading up to the show:

The next-generation RICOH Ri 1000 from **Anajet** (booth #1800) is a full-featured direct-to-garment printer that delivers professional-quality DTG printing at an affordable price.





Customize clothing, accessories, and keepsakes with vibrant, high-resolution images up to 1200 x 1200 dpi. With high-performance print heads, convenient automated maintenance, interactive touchscreen with smart notifications, and magnetized quick-change platens for printing a variety of garment styles and sizes, the RICOH Ri 1000 is an ideal solution for new businesses or industry veterans looking to expand their offerings.

International rigid plastic media manufacturer **Brett Martin** (booth #7952) will be presenting the latest addition to its Foamalux range for the print, display and signage sectors — Foamalux Calibre — along with its well-established range of Foamalux products. The company's transparent sheet ranges, Marpet FS and Marlon FS, will also be on display.

FLEXcon Company, Inc. (booth #8024) will launch and demonstrate its new FLEXcon HX5000 with HOV-X technology at PRINTING United. This new slideable, repositionable, removable adhesive system is designed for full and partial bus and train wraps, shuttle bus, and box truck wraps, and bus posters where the application surface is primarily vertical. This product allows the installer (novice or professional) to remove the graphic, snap it up and reposition it without the risk of stretching or distorting the graphic. The air egress liner reduces air entrapment and makes bubble removal a snap.

FUJIFILM North America Corporation (booth #8220), Graphic Systems Division, along with strategic partner Inca Digital, are showcasing a powerful new addition to the market-leading OnsetX UV flatbed series — the OnsetX HS (High Speed) range. Featuring two new machines, the Onset X2 HS and the Onset X3 HS, the new range offers a dramatic increase in speed and productivity — now printing up to 15,597 square feet per hour, utilizing a new single cycle mode. Compatible with Inca's range of application specific robotic handling systems and incorporating '30 second' job set up and 'single cycle' printing mode, the new HS range is set to deliver another 'step change' in inkjet printing.

Debuting at PRINTING United, **Heidelberg's** (booth #10143) new Digimatrix 60 FC is a flexible, small format die cutter and foil stamper. With a very small footprint, the Digimatrix can process sheets up to 23.6" x 17.7" — perfect for finishing a variety of short run or small format jobs. With speeds of 5,500 sheets per hour, the Digimatrix also supports medium





runs. The foiling version of the machine (FC) allows for hot-foiling on a wide array of substrates. The machine can be equipped with Masterset, which registers each sheet individually for excellent print-to-cut registration.

At PRINTING United, **HP** (booth #6416) is introducing the HP STITCH S Printer Series. This cutting-edge technology is designed to transform the textile industry as we know it, empowering printing professionals to become more efficient and productive than ever before.

Konica Minolta (booth #9536) is displaying the latest version in its digital toner label press portfolio, the AccurioLabel 230 at PRINTING United. This technology delivers benefits in productivity, flexibility and stability to meet growing market needs for shorter label runs and more customization. The AccurioLabel 230 is built on Konica Minolta's highly-acclaimed AccurioPress engine technology, renowned for its exceptional print quality and substrate compatibility. It is targeted at print providers, brand owners, packaging companies and commercial printers looking to bring label production in-house with minimal risk and low initial capital expense. The new model has marked enhancements over its predecessor, the AccurioLabel 190, including a faster speed (23.4 meters/min), shorter warm-up time between jobs and overprinting capabilities.

OmniPrint International (booth #2210) will be highlighting its line of award-winning printers. Its newest innovation, the Cheetah Industrial DTG Printer, features lightning-fast industrial printing speeds and premier print quality. The FreeJet 330TX Plus features premier print quality on a wide range of garments, and has been awarded SGIA's "Product of the Year - DTG Printers" for two consecutive years.

Ricoh (booth #7001) is highlighting its game-changing RICOH Pro VC70000 continuous-feed inkjet platform at PRINTING United in its "Inkjet Lounge" in the booth. This technology delivers quality and productivity on offset coated paper without priming or post-treatment. With speeds up to 492 ft/min, expanded-gamut Ricoh-developed inks and Ricoh-patented dryer technologies, this award-winning platform sets a new standard in high-speed print production. This empowers commercial printers to produce quality applications





traditionally expected from offset, such as high-end catalogs and magazines, at comparable quality, with the benefits of digital print. Newly available Ricoh inks enable up to 40 percent savings in paper costs, while media support is expanded to offset-coated papers, untreated papers and more.

SCREEN (booth #10951) broadened the color gamut for its Truepress Jet L350UV+ digital inkjet label press with the recent introduction of its Truepress UV Blue Ink, specifically developed to afford label converters the ability to reproduce a greater range of blue hues increasingly demanded in contemporary packaging designs. The Blue Ink is formulated for use on the L350UV+ in concert with conventional C, M, Y, K and white inks for precision output of blue tones frequently found on labels for cosmetics, toiletries and body care products, and more. The L350UV+ features industry-leading print speeds up to 197 feet per minute.

More exhibitor news will continue to be shared in the weeks leading up to PRINTING United. For more information about the show, and the powerful exhibitor lineup, visit printingunited.com.

About Printing United

PRINTING United, in Dallas, will showcase an expansive and comprehensive display of printing technologies and supplies, education, programming and services. The show has garnered widespread support from the industry. For more information about the trade show, visit PRINTINGUnited.com.

About SGIA

The Specialty Graphic Imaging Association is the premier printing and graphic arts trade organization that provides members with cutting edge resources, tools and education to promote growth and convergence into new market segments. SGIA members have unparalleled access to current industry information, trends and events. SGIA-produced events include, but are not limited to, PRINTING United (Dallas; October 23 - 25, 2019) and Graphics of the Americas (Miami; February 27 - 29, 2020). For more information, visit SGIA.org.





About NAPCO Media

NAPCO Media is a business-to-business media company serving printing and packaging, publishing, marketing, retail and non-profit, and promotional products industries. Its mission is to build community between its audience and clients through integrated media programs, research, video services, events, marketing services, and e-learning. For more information, visit napco.com.

